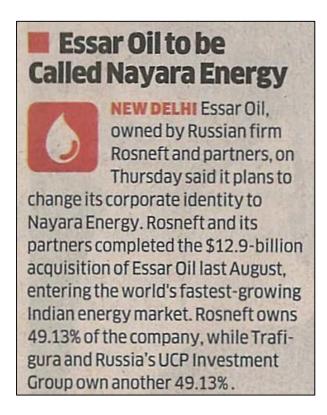


Nayara Energy Limited is the proposed new corporate identity for Essar Oil



Date: 27 April 2018	Publication: Economic Times	Edition: Mumbai	Pg. No: 14
Headline:	Essar Oil to be Called Nayara Energy		





Date: 27 April 2018	Publication: Business Line	Edition: All Edition	Pg. No: 03
Headline:	Rosneft-led Essar Oil to be called N	Nayara Energy	

Rosneft-led Essar Oil to be called Nayara Energy

PRESS TRUST OF INDIA

New Delhi, April 26

Essar Oil Ltd, owned by Russian firm Rosneft and partners, today said it plans to change its corporate identity to Nayara Energy Ltd.

Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing Indian energy market.

"Essar Oil Ltd (EOL) is seeking approval to change its corporate identity to Nayara Energy Ltd. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement. Rosneft owns 49.13 per cent of the company, while global commodity trading and logistics giant,

Trafigura and Russia's UCP Investment Group own another 49.13 per cent.

EOL operates a 20-milliontonne-a-year refinery at Vadinar in Gujarat and 4,473 petrol pumps. The new owners of Essar Oil aim to scale up the company's petrol pump network to 6,000 outlets. The rebranding "will enable positioning the company to compete and succeed in the new era and meet customer needs in the fastest growing energy market in the world", the statement said.

In a message to employees, CEO B Anand said Nayara "signifies the company's vision to succeed in a new era in the energy sector". Anand told employees that they would hear more on the brand, identity, brand promise and ethos in the weeks to come.



Date: 27 April 2018	Publication: Business Standard	Edition: Ahmedabad	Pg. No: 03
Headline:	Essar Oil to become Nayara Energ	У	

Essar Oil to become Nayara Energy

AMRITHA PILLAY New Delhi, 26 April

Essar Oil has said is was seeking approval to change its corporate identity to Nayara Energy. The new identity is in line with the company's strategy to create a new brand, reflecting the new ownership and its ethos, Essar Oil said on Thursday. "It will enable positioning the company to compete and succeed in the new era and meet customer needs in the fastest-growing energy market in the world," Essar Oil said. The majority stake in Essar Oil was acquired by Rosneft and a consortium and logistic companies. UCP by state-run oil marketing comled by Trafigura and UCP in August 2017.

Essar Oil said the term coined from "Naya" (new) and "Era" strongly signifies its vision to succeed in the Indian and global energy markets. The adoption of the new name is subject to all requisite approvals.

Rosneft, the new owners of the company after the Ruiapromoted Essar group exited, is the world's largest publiclytraded petroleum firm. Trafigura is one of the world's leading commodity trading

Investment Group is one of the largest financial investment groups in Russia.

Analysts said the consortium might have chosen a new name instead of using Rosneft as there were multiple stakeholders in the company.

As of April, Essar Oil operated 4,473 retail outlets in the country. So far, Rosneft has operated these outlets under the 'Essar' brand. It is not clear whether the company will rebrand its retail outlets to reflect the new name. The fuel retailing segment in India is dominated

panies (OMCs). With the market size in terms of outlets reaching a saturation point. Essar Oil will have to battle with the state-run OMCs, and Reliance Industries and Shell in the private-owned fuel retail

In October 2016, Rosneft and a consortium led by Trafigura entered into a deal with the Essar group to acquire Essar Oil's refining and retail assets for \$10.9 billion and also acquire Vadinar port and related infrastructure for another \$2 billion.



Date: 27 April 2018	Publication: Business Standard	Edition: All Edition	Pg. No: 03
Headline:	Rosneft-owned Essar Oil to be call	ed Nayara Energy	

Rosneft-owned Essar Oil to be called Nayara Energy

Essar Oil has said is was seeking approval to change its corporate identity to Nayara Energy. Essar Oil said the term coined from 'naya' (new) and 'era' strongly signifies its vision to succeed in the Indian and global energy markets. The adoption of the new name is subject to all requisite approvals, the company said. The majority stake in Essar Oil was acquired by Rosneft and a consortium led by Trafigura and UCP in August 2017. Analysts said the consortium might have chosen a new name instead of using Rosneft, as there were multiple stakeholders in the company.

As of April, Essar Oil operated 4,473 retail outlets in the country. So far, Rosneft has operated these outlets under the 'Essar' brand. It is not clear whether the company will re-brand its retail outlets to reflect the new name. The fuel retailing segment in India is dominated by state-run oil marketing companies (OMCs). With the market size in terms of outlets reaching a saturation point, Essar Oil will have to battle with the state-run OMCs, and Reliance Industries and Shell in the private-owned fuel retail space.

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AMRITHA PILLAY



Date: 27 April 2018	Publication: Financial Express	Edition: All Edition	Pg. No: 03
Headline:	Rosneft-Trafigura led Essar Oil to	be called Nayara Energy	



Rosneft-Trafigura-led Essar Oil to be called Nayara Energy

ESSAR OIL, owned by Russian firm Rosneft and partners on Thursday said it plans to change its corporate identity to Nayara Energy. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing energy market.



Date: 27 April 2018	Publication: Financial Chronicle	Edition: All Edition	Pg. No : 04
Headline:	Essar Oil renamed as Nayara Ener	gy	

Essar Oil renamed as Nayara Energy

FC BUREAU

New Delhi

ESSAR Oil, owned by Russian firm Rosneft and partners, on Thursday said it plans to change its corporate identity to Nayara Energy.

Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing Indian energy market.

"Essar Oil (EOL) is seeking approval to change its corporate identity to Nayara Energy. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement.

Rosneft owns 49.13 per cent of the company while global commodity trading and logistics giant, Trafigura and Russia's UCP Investment Group own another 49.13 per cent.

EOL operates a 20 million tonnes a year refinery at Vadinar in Gujarat and 4,473 petrol pumps. The new owners of Essar Oil aim to scale up the compa-

ny's petrol pump network to 6,000 outlets.

The new name, coined from 'Naya' (new) and 'Era', strongly signifies the company's progressive vision to succeed in the dynamic Indian and global energy markets, the company said in a statement.

In a message to employees, CEO B Anand said, "With the backing of our new shareholders, we are confident of steering the company to a new era."

The company's 12-member board is headed by chairman and non-executive director Tony Fountain, who worked with BP and Reliance Industries in the past. It includes senior representatives from the investors, senior management and independent directors.

Essar Oil's incumbent CEO Lalit Gupta had stepped down from the position but continues as a senior advisor to the board of the new company. B Anand is the CEO now. He was chief financial officer Trafigura India and has worked with the Future Group and Vedanta Resources before that.



Date: 27 April 2018	Publication: Mint	Edition: All Edition	Pg. No: 05
Headline:	Rosneft-owned Essar Oil to be call	ed Nayara Energy	

Rosneft-owned Essar Oil to be called Nayara Energy

New Delhi: Russian oil firm Rosneft-owned Essar Oil Ltd plans to change its corporate identity to Nayara Energy Ltd, the company said on Thursday. "Essar Oil Ltd (EOL) is seeking approval to change its corporate identity to Nayara Energy Ltd. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement.



Date: 27 April 2018	Publication: The Hindu	Edition: All Edition	Pg. No: 14
Headline:	Essar Oil seeks nod to be known as Nayara Energy		



compete and succeed in the new era and meet customer needs in the fastest growing energy market in the world."



Date: 27 April 2018	Publication: DNA	Edition: Mumbai	Pg. No: 01
Headline:	Essar Oil to be renamed Nayara Energy		

Essar Oil to be renamed Nayara Energy

New Delhi:Russian oil major Rosneft-owned Essar Oil Ltd plans to change its corporate identity to Nayara Energy Ltd. the company said

ergy Ltd, the company said.

Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August to enter the world's fastest-growing energy market.

"The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement. Rosneft owns 49.13% of the company. —PTI



Date: 27 April 2018	Publication: DNA	Edition: Ahmedabad	Pg. No: 09
Headline:	Essar Oil to be renamed Nayara Er	nergy	

Essar Oil to be renamed Nayara Energy

New Delhi:Russian oil major Rosneft-owned Essar Oil Ltd plans to change its corporate identity to Nayara Energy Ltd, the company said. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August to enter the world's fastest-growing energy market.

"The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement. Rosneft owns 49.13% of the company. —PTI



Date: 27 April 2018	Publication: Indian Express	Edition: All Edition	Pg. No: 16
Headline:	Rosneft-led Essar Oil to be called N	Nayara	

Rosneft-led Essar Oil to be called Nayara

New Delhi: Essar Oil Ltd, owned by Russian firm Rosneft and partners, today said it plans to change its corporate identity to Nayara Energy Ltd. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering world's fastest-growing Indian energy market. **PTI**



Date: 27 April 2018	Publication: Statesman	Edition: Delhi & Kolkata	Pg. No: 08
Headline:	Essar Oil to be called Nayara Energ	gy	

Essar Oil to be called Nayara Energy

NEW DELHI, 26 APRIL

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"Essar Oil Ltd (EOL) is seeking approval to change its corporate identity to Nayara Energy Ltd. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownsership and its ethos," the company said in a statement.



Date: 27 April 2018	Publication: Asian Age	Edition: All Edition	Pg. No: 08
Headline:	Essar Oil to be called Nayara Energ	By	

Essar Oil set for name change

New Delhi: Essar Oil, owned by Russian firm Rosneft and partners, on Thursday said it plans to change its corporate identity to Nayara Energy. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing Indian energy market. "Essar Oil (EOL) is seeking approval to change its corporate identity to Nayara Energy. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement. - PTI



Date: 27 April 2018	Publication: Deccan Chronicle	Edition: All Edition	Pg. No: 13
Headline:	Essar Oil to be called Nayara Energ	gy	

Essar Oil set for name change

New Delhi: Essar Oil, owned by Russian firm Rosneft and partners, on Thursday said it plans to change its corporate identity to Nayara Energy. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing Indian energy market. "Essar Oil (EOL) is seeking approval to change it's corporate identity to Nayara Energy. The new corporate identity for EOL is in line with the company's strategy to create a new brand and identity, reflecting the new ownership and its ethos," the company said in a statement. - PTI



Date: 27 April 2018	Publication: Free Press Journal	Edition: Mumbai	Pg. No: 21
Headline:	Rosneft-Trafigura-led Essar Oil to l	oe called Nayara Energy	

Rosneft-Trafigura-led Essar Oil to be called Nayara Energy

NEW DELHI: Essar Oil, owned by Russian firm Rosneft and partners, on Thursday said it plans to change its corporate identity to Nayara Energy. Rosneft and its partners completed the \$12.9-billion acquisition of Essar Oil last August, entering the world's fastest-growing Indian energy market. "Essar Oil Ltd (EOL) is seeking approval to change its corporate identity to Nayara Energy.



Date: 27 April 2018	Publication: Afternoon	Edition: Mumbai	Pg. No: 23
Headline:	Rosneft-Trafigura-led Essar Oil to I	oe called Nayara Energy	

NEWS FLASH

Dish TV's Rs 3,701 cr open to start on June 5 • Siemens Gamesa bags wind turbine order of 300 MW in India • Rosneft-Trafigura led Essar Oil to be called Nayara Energy

MFIN appoints Harsh Shrivastava as new CEO • Lodha Developers to soon file initial papers for IPO, plans to raise Rs 5,500 cr.



Date: 27 April 2018	Publication: Business Standard	Edition: Delhi	Pg. No: 03
Headline:	Essar Oil set for name change		

एस्सार ऑयल अब हुई नयारा एनर्जी: एस्सार ऑयल लिमिटेड ने अपना कॉरपोरेट नाम बदलकर नयारा एनर्जी लिमिटेड करने के लिए मंजूरी मांगी है। यह नई कॉरपोरट पहचान कंपनी की उस रणनीति के अनुरूप है जिसके तहत वह अपनी एक नई ब्रांड पहचान तैयार करना चाहती है। कंपनी ने कहा, 'यह कंपनी को नए दौर में प्रतिस्पर्धा करने और सफल होने के अलावा तेजी से उभरते ऊर्जा बाजार में ग्राहकों की जरूरतों को पूरा करने में मदद मिलेगी।' बीएस



Date: 27 April 2018	Publication: Business Standard	Edition: Delhi	Pg. No: 02
Headline:	Essar Oil set for name change		

एरसार ऑयल अब हुई नयारा एनर्जी

बीएस संवाददाता नई दिल्ली, 26 अप्रैल

एस्सार ऑयल लिमिटेड (ईओएल) ने अपना कॉरपोरेट नाम बदलकर नयारा एनर्जी लिमिटेड करने के लिए मंजूरी मांगी है। यह नई कॉरपोरट पहचान कंपनी की उस रणनीति के अनुरूप है जिसके तहत वह अपनी एक नई ब्रांड पहचान तैयार करना चाहती है।

कंपनी ने एक बयान में कहा, 'यह कंपनी को नए दौर में प्रतिस्पर्धा करने और सफल होने के अलावा विश्व के तेजी से उभरते ऊर्जा बाजार में ग्राहकों की जरूरतों को पूरा करने में मदद मिलेगी।' रोसनेफ्ट और उसके भागीदारों ने पिछले साल अगस्त में 12.9 अरब डॉलर के सौदे में एस्सार ऑयल का अधिग्रहण पूरा किया था, जिससे वह दुनिया के सबसे तेजी से बढ़ते ऊर्जा बाजार में उतर पाई है। कंपनी ने कहा है कि नयारा को 'नया' और 'एरा' को जोडकर बनाया गया है जिससे भारतीय एवं वैश्विक ऊर्जा बाजारों में कंपनी के प्रगतिशील दृष्टिकोण का पता चलता है।

कंपनी ने बयान में कहा कि एस्सार ऑयल ने अपनी कॉरपोरेट पहचान को बदलकर नायरा एनर्जी लिमिटेड करने के लिए मंजूरी मांगी है। एस्सार ऑयल के लिए नई कॉरपोरेट पहचान कंपनी को नया ब्रांड और पहचान बनाने की रणनीति के अनुरूप है। रोसनेफ्ट के पास कंपनी की 49.13 फीसदी हिस्सेदारी है।



Date: 27 April 2018	Publication:	Economic	Times	Edition: Ahmedabad	Pg. No: 10
	Gujarati				
Headline:	Essar Oil set f	or name cha	nge		

રોસનેફ્ટની માલિકીની એસ્સાર ઓઇલનું નામ નયારા એનર્જી થશે

નતી હિલ્હી: રશિયાની અગ્રશી ઓઇલ કંપની રોસનેક્ટની માલિકીની એસ્સાર ઓઇલ તેની કોર્પોરેટ ઓળખ બદલીને તેનું નામ નયારા એનર્જી લિમિટેડ રાખશે એમ કંપનીએ જશાવ્યું હતું. રોસનેક્ટ અને તેના ભાગીદારોએ ગયા વર્ષે ઓગસ્ટમાં એસ્સાર ઓઇલના ૧૨.૯ અબજ ડોલરના એક્વિઝિશનની પ્રક્રિયા પૂરી કરીને વિશ્વના સૌથી ઝડપથી વિકસતા એનર્જી બજારમાં પ્રવેશ્યા હતા. એસ્સાર ઓઇલ લિમિટેડ (ઇઓએલ) તેની કોર્પોરેટ ઓળખ બદલીને તેનું નામ નયારા એનર્જી લિમિટેડ કરવા પ્રયત્ન કરી રહી છે. કંપનીની નવી કોર્પોરેટ ઓળખની સાથે તેની વ્યૂહરચના નવી બ્રાન્ડ અને નવી ઓળખ ઊભી કરવાનું છે, જે નવી માલિકી અને તેનાં મૂલ્યોનું પ્રતિબિંબ પાડે. કંપની ગુજરાતમાં વાડીનાર ખાતે વર્ષે બે કરોડ ટનની ક્ષમતા ધરાવતી રિફાઇનરી, ૪,૪૭૩ પેટ્રોલ પમ્પનું સંચાલન કરે છે.



Date: 27 April 2018	Publication: Navodaya Times	Edition: Delhi	Pg. No: 11
Headline:	Essar Oil set for name change		

एस्सार आयल ने बदला अपना नाम

नई दिल्ली, 26 अप्रैल (एजैंसी): रूसी पैट्रोलियम कंपनी रोसनेफ्ट के स्वामित्व वाली एस्सार आयल ने अपनी कॉर्पोरेट पहचान बदलकर नायरा एनर्जी करने का फैसला किया है। कंपनी ने आज यह जानकारी दी।



रोसनेफ्ट और उसके भागीदारों ने
पिछले साल अगस्त में 12.9 अरब डॉलर के सौदे में एस्सार आयल का
अधिग्रहण पूरा किया था, जिससे वह दुनिया के सबसे तेजी से बढ़ते ऊर्जा
बाजार में उतर पाई है। रोसनेफ्ट के पास कंपनी की 49.13 प्रतिशत हिस्सेदारी
है। वहीं वैश्विक ट्रेडिंग और लॉजिस्टिक्स कंपनी ट्रैफिगुरा और रूस की
यू.सी.पी. इन्वैस्टमेंट समृह के पास 49.13 प्रतिशत हिस्सेदारी है। एस्सार
ऑयल पश्चिम बंगाल में अपने रानीगंज सी.बी.एम. ब्लॉक में 150 और
कुएं खोदने के लिए 900 करोड़ रुपए का निवेश करेगी। कंपनी की योजना
2021 तक गैस उत्पादन को दोगुना करके 23 लाख घन मीटर प्रतिदिन
करने की है। कंपनी के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी
विलास तावडे ने यह जानकारी दी।



Date: 27 April 2018	Publication: Pioneer Hindi	Edition: Delhi	Pg. No: 13
Headline:	Essar Oil to be renamed Nayara Er	nergy	

एस्सार आयल का नाम बदलकर नायरा एनर्जी किया जाएगा

नई दिल्ली। रूसी पेट्रोलियम कंपनी रोसनेफ्ट के स्वामित्व वाली एस्सार आयल लि . ने अपनी कॉरपोरेट पहचान बदलकर नायर एनर्जी लि . करने का फैसला किया है। कंपनी ने आज यह जानकारी दी।

रोसनेफ्ट और उसके भागीदारों ने पिछले साल अगस्त में 12.9 अरब डॉलर के सौदे में एस्सार आयल का अधिग्रहण पूरा किया था , जिससे वह दुनिया के सबसे तेजी से बढ़ते उर्जा बाजार में उतर पाई है। कंपनी ने बयान में कहा कि एस्सार आयल ने अपनी कॉरपोरेट पहचान को बदलकर नायर एनर्जी लि . करने के लिए मंजूरी मांगी है। एस्सार आयल के लिए नई कॉरपोरेट पहचान कंपनी को नया ब्रांड और पहचान बनाने की रणनीति के अनुरूप है। रोसनेफ्ट के पास कंपनी की 49.13 प्रतिशत हिस्सेदारी है।



Date: 27 April 2018	Publication: Rashtriya Sahara	Edition: Delhi	Pg. No: 15
Headline:	Essar Oil set for name change		

एस्सार आयल का नया नाम

नई दिल्ली। रूसी पेट्रोलियम कंपनी रोसनेफ्ट के स्वामित्व वाली एस्सार आयल लि. ने अपनी कारपोरेट पहचान बदलकर नायरा एनर्जी लि. करने का फैसला किया है। कंपनी ने कहा कि रोसनेफ्ट और उसके भागीदारों ने पिछले साल अगस्त में 12.9 अरब डालर के सौदे में एस्सार आयल का अधिग्रहण पूरा किया था, जिससे वह दुनिया के सबसे तेजी से बढते ऊर्जा बाजार में उतर पाई है। एस्सार आयल ने अपनी पहचान को बदलकर नायरा एनर्जी लि. करने के लिए मंजूरी मांगी है। ■ भाषा/वार्ता



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Headline:	Essar Oil set for name change		

एस्सार आयल का नाम बदलकर नायरा एनजी किया जाएगा

अहात् नई दिल्ली (भाषा)। रूसी अहालियम क्रांपनी रोसनेपट के स्वामित्व वाली एस्सार आयल लि . ने अपनी कॉरपोरेट पहचान बदलकर नायरा एनर्जी लि . करने का फैसला किया है। कंपनी ने आज यह जानकारी दी। रोसनेफ्ट और उसके भागीदारों ने पुछले साल अगस्त में 12.9 अरव ड्रॉलर के सौदे में एस्सार आयल का अधिग्रहण पूरा किया था , जिससे वह द्भिन्या के सबसे तेजी से बढ़ते ऊर्जा बाजार में उतर पाई है। कंपनी ने ब्यान में कहा कि एस्सार आयल ने अपनी कॉरपोरेट पहचान को बदलकर ग्रायरा एनर्जी लि . करने के लिए मंजूरी मांगी है। एस्सार आयल के लिए नई कारपोरेट पहचान कंपनी को नया ब्रांड और पहचान बनाने की रणनीति के अनुरूप है। रोसनेफ्ट के पास कंपनी की 49-13 प्रतिशत हिस्सेदारी है।



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Headline:	Essar Oil set for name change		

एस्सार आयल बदलेगी अपना नाम, देश में हैं 4500 पेट्रोल पंप



नई दिल्ली(ए.)। रूसी पेटोलियम कंपनी रोसनेफ्ट के स्वामित्व वाली एस्सार आयल लिमिटेड ने अपनी कॉरपोरेट पहचान बदलकर नायरा एनर्जी लिमिटेड करने का फैसला किया है। कंपनी ने आज यह जानकारी दी। रोसनेफ्ट और उसके भागीदारों ने पिछले साल अगस्त में 12.9 अरब डॉलर के सौदे में एस्सार आयल का अधिग्रहण पूरा किया था, जिससे वह दुनिया के . 49.13 प्रतिशत हिस्सेदारी है। सबसे तेजी से बढ़ते ऊर्जा बाजार में उतर पाई है। कंपनी ने बयान में कहा कि एस्सार आयल ने अपनी कॉरपोरेट पहचान को बदलकर

नायरा एनर्जी लिमिटेड करने के लिए मंजूरी मांगी है। एस्सार आयल के लिए नई कॉरपोरेट पहचान कंपनी को नया ब्रांड और पहचान बनाने की रणनीति के अनुरूप है। रोसनेफ्ट के पास कंपनी की 49.13 प्रतिशत हिस्सेदारी है। वहीं वैश्विक ट्रेडिंग और लॉजिस्टिक्स कंपनी ट्रैफिगुरा और रूस की यूसीपी इन्वेस्टमेंट समूह के पास एस्सार आयल गुजरात के वाडिनार में सालाना दो करोड़ टन की रिफाइनरी का परिचालन करती है। इसके 4,473 पेट्रोल पंप हैं।



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Headline:	Essar Oil set for name change		

નયારા એનર્જી દ્વારા એસ્સાર ઓઈલ માટે નવી પ્રસ્તાવિત કોર્પોરેટ આઈડેન્ટિટી બની

છે. ઈઓએલ માટે નવી કોર્પોરેટ મંજૂરીઓની રાહ જોવાઈ રહી છે આઈડેન્ટીટી કંપનીની વ્યકનીતિને અનુ રુપ છે જેમાં નથી બ્રાન્ડ અને પ્રગતિશીલ રીતે આગળ વધશે. આઈડેન્ટિટી સર્જવાનો હેતુ છે. આ ઉપરાંત તેના દ્વારા તેમાં નવી ઈન્ડસ્ટ્રીમાં અગ્રણી છે અને વિશ્વની ઓનરશીય અને સિદ્ધાંતો પરિવર્તિત સૌથી વિંશાળ જાહેર ક્ષેત્રની થઈ શકશે. તે કંપનીને નવા યુગમાં પેટ્રોલિયમ કંપની છે. રોસનેફ્ટ એ સ્પર્ધાત્મક બનવા અને સફળ થવા હાઈડ્રોકાર્બન, ઓઈલ, ગેસ અને ગેસ મદદકરશે અને ગ્રાહકોની વિશ્વમાં કન્ડેન્સેટ પ્રોડક્શન, અપસ્ટ્રીમ સૌથી ઝડપથી વિકસતા ઊર્જા ઓફશોર પ્રોજેક્ટ્સ, પ્રોસેસિંગ તથા માર્કેટમાંની આવશ્યકતાઓને પરિપૂર્ણ કરવામાં મદદરુપ થશે. ઈઓએલમાં સૌથી મોટો હિસ્સો રોસનેફ્ટ દ્વારા હસ્તાંતરિત કરાયો છે અને ટ્રાફિગરા અને યુસીપીમાં ઓગસ્ટ ૨૦૧૭માં કોન્સોર્ટિયમનું નેતૃત્વ કોમોડિટી ટ્રેડીંગ અને લોજિસ્ટિક કરાયું હતું.

શબ્દ 'નયા' (નવું) અંને 'એરા' એમ મળીને નયારા શબ્દ બન્યો છે. જે કંપનીના પ્રોગ્રેસિવ વિઝનને ગ્રુપ્સમાનું એક ગ્રુપછે.

એસ્સાર ઓઈલ લિમિટેડ મજબૂત રીતે રજૂ કરશે અને ભારતીય (ઈઓએલ)એ તેની કોર્પોરેટ અનેવૈશ્વિકએનર્જી માર્કેટમાં કંપનીની આઈડેન્ટિટી બદલીને નયારા એનર્જ સફળતાને આગળ ધપાવશે. નવ विभिटेड डरवा माटे अतुमति मागी नाम मणववा माटे आवश्यड અને નવી કોર્પોરેટ આઈડેન્ટિટિ

> રોસનેક્ટ એ રશિયન પેટ્રોલિયમ ઓઈલ, ગેંસ અને પ્રોડક્ટ માર્કેટિંગ भाटे રશિયા 11817 વિદેશોમાં તેના એક્સ્પ્લોરેશન માટે કાર્યરત છે.

ટાફિગરાં એ વિશ્વની અગ્રણી કંપનીઓમાંની એક છે. યુસીપી ઈન્વેસ્ટમેન્ટ ગ્રુપ એ રશિયાનું સૌથી વિશાળ ફાઈનાન્સિયલ ઈન્વેસ્ટમેન્ટ



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एस्सार ऑयल का नाम नायरा एनर्जी होगा

नयी दिल्ली: एस्सार आयल लिमिटेड का नाम बदलकर नायरा एनर्जी लिमिटेड किया जाएगा। रूसी पेट्रोलियम कंपनी रोसनेफ्ट के स्वामित्व वाली एस्सार आयल ने अपनी कॉरपोरेट पहचान बदलने के लिए यह फैसला किया है। रोसनेफ्ट और उसके भागीदारों ने पिछले साल अगस्त में 12.9 अरब डॉलर के सौदे में एस्सार आयल का अधिग्रहण पूरा किया था, जिससे वह दुनिया के सबसे तेजी से बढ़ते ऊर्जा बाजार में उतर पाई है।



Online coverage

Sr. No.	Date	Website	Hyperlinked Headline
1	26-04-2018	The Economic Times	Rosneft-owned Essar Oil to be called Nayara Energy
2	26-04-2018	ET Energy	Rosneft-owned Essar Oil to be called Nayara Energy
3	26-04-2018	Times of India	Rosneft-owned Essar Oil to be called Nayara <u>Energy</u>
4	26-04-2018	Business Standard	Essar Oil to become Nayara Energy post takeover by Rosneft, Trafigura
5	27-04-2018	Business Standard	Rosneft-owned Essar Oil to be renamed Nayara Energy; to create new identity
6	26-04-2018	Reuters	Essar Oil seeks shareholder approval to change name to Nayara Energy Ltd
7	26-04-2018	PTI	Rosneft-Trafigura led Essar Oil to be called Nayara Energy
8	26-04-2018	Bloomnerg Quint	Rosneft-Owned Essar Oil To Be Called Nayara Energy
9	26-04-2018	The Hindu	Essar Oil seeks approval to change it name to Nayara Energy
10	27-04-2018	Financial Chronicle	Essar Oil renamed as Nayara Energy
11	26-04-2018	Republic	Here's Why Essar Oil Will Be Changing Its Name To 'Nayara Energy' After Its Takeover By Russia's Rosneft
12	26-04-2018	Business Today	Rosneft-owned Essar Oil to be renamed Nayara Energy; to create new brands, identity



13	26-04-2018	India Today	Rosneft-Trafigura led Essar Oil to be called Nayara Energy
14	26-04-2018	First Post	Rosneft-owned Essar Oil to be rename Nayara Energy
15	26-04-2018	Money Control	Rosneft-owned Essar Oil to be called Nayara Energy
16	26-04-2018	News 18	Rosneft-Trafigura Led Essar Oil to be Called Nayara Energy
17	26-04-2018	Business Standard Hindi	एस्सार ऑयल का बदलेगा नाम, कहलाएगी नायरा एनर्जी
18	26-04-2018	Punjab Kesari - Hindi	Essar Oil बदलेगी अपना नाम
19	27-04-2018	Dainik Jagran	एस्सार ऑयल का नया नाम होगा नयारा एनर्जी, पेट्रोल पंप नेटवर्क बढ़ाकर 6000 करने की योजना
20	27-04-2018	Patrika	Essar Oil बदलेगी अपना नाम
21	27-04-2018	Dianik Bhaskar	एस्सार ऑयल का बदलेगा नाम, कहलाएगी नायरा एनर्जी, देश में हैं 4,473 पेट्रोल पंप
22	26-04-2018	India TV	एस्सार ऑयल लिमिटेड का नाम बदलकर होगा अब नायरा एनर्जी, खोलेगी नए 1500 पेट्रोल पंप
23	26-04-2018	Prabhat Khabar	जल्द ही बदलने वाला है एस्सार आॅयल का नाम, रूसी कंपनी रोसनेफ्ट ने किया यह फैसला
24	26-04-2018	Navyug Sandesh	अब नायरा एनर्जी के नाम से जानी जाएगी एस्सार ऑयल
25	26-04-2018	Samachar Jagat	एस्सार ऑयल का नाम बदलकर नायरा एनर्जी किया जाएगा
26	26-04-2018	Dainik Savera	एस्सार आयल कंपनी का बदला नाम, अब इस नाम से चलेंगे पेट्रोल पंप